

GOSPEL MUSIC'S LARGEST ANNUAL EVENT



THE SONG GOES ON

ADVERTISING RATES - NQC PROGRAM BOOK - SEPTEMBER 22-28, 2024

	Full Color	Dimensions (w x h)	Print Run: 10,000
2 Page Spread	\$2000.00	17"x11"*	*Trim Size - Add 1/8" to all sides for bleed; keep live matter 1/4" from trim. Specific locations may be purchased at a PREMIUM rate.
Full Page	\$1095.00	8.5"x11"*	
1/2 Page	\$795.00	7.5"x5"	
1/4 Page	\$600.00	3.5"x4.75"	

SPACE RESERVATION DEADLINE: July 12 • ART DEADLINE: August 9

ADVERTISING CONTACT: Brad Strider, [b.creative] • brad@bcreativeonline.com • 336-315-1867

PAYMENTS SHOULD BE MADE TO: NQC • PO Box 4891 • Sevierville, TN 37864-4891

**** JUMBOTRON SPONSORSHIP \$1000.00 ****

There a limited number of advertising slots available for our JumboTron screens. There are EIGHT screens in our concert hall where we display ads during the event and between artists. Ads appear for 30 seconds each night and can be static billboard ads, PowerPoint ads, or animated GIFs, as long as there is no audio. Audio is not available because these are seen while our emcees are speaking to the audience. In addition to being visible by those in the concert hall, ads are seen by our live webcast audience. That audience can be as large as 5,000 people. If you are interested in this sponsorship, just send an e-mail to clarke@natqc.com. Specs for this advertising will be provided upon reservation.

SPECIFICATIONS FOR DIGITAL ADVERTISING SUBMISSIONS

Advertising Layouts - We have talented, experienced graphic artists available who can design your ad and email a proof for your approval. If you choose to use our ad composition services, you will be billed at \$85.00 per hour

If you wish have your ads created for you by another graphic artist, your ad submission must conform completely to our digital ad submission specifications. If the files you submit do not conform to our specifications, you will be billed our standard composition charges for the time it takes to correct your files. PLEASE CHECK TRIM AND BLEED FOR ACCURACY. When insufficient bleed is provided, your ad may be reduced in size to fit page, thus giving your ad a white border all the way around.

MEDIA

1st choice: Upload files to [b.creative] website: www.bcreativeonline.com/upload
Go to website and look for "Upload Your Files" button in the lower right hand corner.

2nd choice: WeTransfer, DropBox, or other large file delivery service. PLEASE DO NOT EMAIL LARGE FILES, as it bogs down our email server

ACCEPTED FILE FORMATS

PDF Format-hi-res (PREFERRED); PSD, TIF, Hi-Res JPG